



## Improving Community Durability During the Covid-19 Pandemic in the Development of Tourism Based on Local Wisdom in the Traditional Village of Krebelahan

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### ABSTRACT

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Each lecturer is encouraged to package community service activities in groups and as individuals, which will later show concern for the community. As a higher education institution, Warmadewa University must always adhere to the Tridharma of Higher Education in accordance with the predetermined vision and mission. The aims of this research are as a form of the Lecturer's dedication to the community, to provide opportunities for Lecturers to direct service with partnerships to the target object in Banjar Krembahan Kab. Karangasem Implements one of the Tri Dharma of Higher Education in terms of Service and improving cooperative relations between universities and the community. The implementation method carried out in the community service program is by Program to increase public awareness of environmental conservation and environmental preservation program and A sustainable partnership for environmental conservation in Banjar Krembahan Kab. Karangasem. The result shows increase community resilience to the effects of the COVID-19 pandemic is to increase foreign tourist visits and increase people's income in Banjar Krelahan. The things that should be done in the Banjar Krembahan Tourism Area, Kubu District, Karangasem Regency, there is a need for public awareness about the importance of maintaining community resilience from the effects of the COVID-19 pandemic, so there is a need for public awareness about the importance of the environment not being maintained in a sustainable manner. As well as providing input on the influence of community resilience against the COVID-19 pandemic in the Krelahan, Kubu tourist area and the public awareness needs to be given a sense of binding.

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### 1. INTRODUCTION

Being one of the most critical global employers (1 in 10 jobs are directly related to tourism, UNWTO, 2020) and the major GDP contributor for several countries, tourism and COVID-19 are the epicentres of all international discussions and economies. Apart from the human tool, estimates show an enormous international economic impact: international tourist arrivals are estimated to drop to 78%, causing a loss of US\$ 1.2 trillion in export revenues from tourism and 120 million direct tourism job cuts representing seven times the impact of September 11, and the most significant decline in the history (UNWTO, 2020). COVID-19 tourism impacts will be uneven in space and time. The combination of culture and tourism during the COVID-19 pandemic is undeniable. One of the most visible things is the effort to remain optimistic about increasing tourism. Experiencing a decline in visitors and interest in tourism actors, tourism as a business is one of the primary industries a country must continuously develop (Made, 2006) because proven to be able to contribute significantly to foreign exchange. Well-developed tourism will bring in domestic tourists (wisnus) (Atmadja, 2010) and foreign tourists (tourists). The large number of tourists who come will also indirectly increase the income of the area's people. The use of local wisdom values is not only done by tourists but many residents around tourist destinations are feared that they will forget their identity to local wisdom

(Palguna, 2013). Tourist areas and favourite tourist objects are prone to degradation, one of which is Banjar Krembahan Kab. Karangasem.

Communities in Banjar Krelahan Kab. Karangasem is one of the resources or capital to drive development in Banjar Krembahan Kab. Karangasem. However, if the quantity and quality of these human resources are not managed and directed correctly, they will become a burden and an obstacle to development (Danasaputro, 1980). They controlled the quantity and improved the quality of human resources in Banjar Krelahan Kab. Karangasem has been implemented independently or through coaching to create conditions for an independent and prosperous society. Population development in Banjar Krelahan Kab. Karangasem, periodic reports have been carried out monthly from each existing environment. Moreover, based on data obtained in the last two years, namely in 2020, there were 11,183 people. Of the total population in 2022 in Banjar Krelahan Kab. Karangasem has 2,263 families. In Banjar Krelahan Kab. With the development of its tourism progress, Karangasem is something that all levels of society should be grateful for.

The beauty of its natural panorama, cultural arts, customs and community religiosity in Banjar Krembahan Kab. Karangasem is located in Banjar Krelahan Kab. Karangasem has an attraction and is visited by many tourists from various countries in the world. The atmosphere in Banjar Krelahan Kab. With all its contents, Karangasem has a great potential that is perfect with the integration of tradition and culture, which is a strong character of the people in Banjar Krembahan Kab. Karangasem. Activity Target are Counseling about Cultural tourism, Preparing a plan to periodically conduct refresher and awareness among the community towards the increase in foreign tourist visits to Banjar Krelahan Kab. Karangasem, Journal manuscripts and a short video, The steps taken to address the issues faced by partners, namely to conduct legal counselling on tourism and make efforts to assist people who need legal assistance to people who conflict with the law.

So that in Banjar Krelahan Kab. Karangasem remains the centre of cultural tourism, so all levels of society must participate in supporting tourism in Banjar Krembahan Kab. Karangasem. Support for active community participation in Banjar Krembahan Kab. Karangasem, among others, always applies "*Sapta Pesona*" and understands what tourism is (Najwan, 2012) and what are the benefits derived from development that supports tourism. Tourism development in Banjar Krelahan Kab. Karangasem is done by preserving culture as a basis for supporting tourism and based on the norms that apply in a society that breathes art and culture inspired by Hinduism. With the increase in the quantity and quality of tourism, there is expected to be an increase in the number of tourist visits in Banjar Krembahan Kab. Karangasem.

Tourists who come to Banjar Krelahan Kab. Karangasem is a tourist who wants to enjoy art and culture in Banjar Krelahan Kab. Karangasem, the uniqueness of the artistic products offered is a unique attraction that needs to be informed through integrated promotion and marketing. Karangasem itself is cultural tourism, where the implementation of cultural tourism is carried out based on the principles of benefit, joint effort and family, fairness and equitable, belief in oneself and the fairy life (Liliweri, 2015) balance, harmony and harmony based on Hindu religion. The implementation of cultural tourism cannot be separated from the participation of the local community. The aims of this research are as a form of the Lecturer's dedication to the community, to provide opportunities for Lecturers to direct service with partnerships to the target object in Banjar Krembahan Kab. Karangasem Implements one of the Tri Dharma of Higher Education in terms of Service and improving cooperative relations between universities and the community.

## 2. METHOD

The implementation method carried out in the community service program is by:

No	Program	Execution Method
1.	Program to increase public awareness of environmental conservation.	1. Provide input on the preparation of Awig-awig related to Cultural Tourism in Banjar Krembahan Kab. Karangasem 2. Dissemination of tourism handling during covid 19
2.	Environmental preservation	One of the ways to socialize and assist the

	program	process of increasing community resilience is by conducting legal counseling.
3.	A sustainable partnership for environmental conservation in Banjar Krembahan Kab. Karangasem	<ol style="list-style-type: none"> <li>1. Prepare the counselling place</li> <li>2. Prepare for consumption</li> <li>3. 3. Analyzing assistance on tourism during covid by approaching and counselling about this law</li> </ol>

### **3. RESULT AND DISCUSSION**

#### ***3.1 The outputs resulting of this Community Service***

Concerning its primary duties and functions, the University of Warmadewa community service institution (LPM) has carried out several activities funded by the University, the government and in collaboration with other parties. Budgets and grants continue to increase. In 2010 managed to obtain 5 Dikti Grants in the form of Young Lecturers, Women's Studies, and Competitive Grants. In the field of service that is incidental, LPM holds service activities every year in collaboration with government partners, the private sector and community groups that are jointly funded, in the form of inter-sectoral service and fostered villages. The target village that has been louching is Pinggan village in the Kintamani sub-district, Bangli district. In Karangasem Regency with eight sub-districts, 38 villages with KKN programs: solving illiteracy, exploring tourism potential, applying appropriate technology, and community empowerment.

In order to improve the quality and quantity. Community service institution LPM organizes training and assistance in making proposals by bringing in a team of reviewers from the Higher Education and also organizes internal reviewer training. Organizing a national seminar on writing journals of international repute, sending several lecturers to participate in international conferences as presenters of scientific papers in 2020 and developing a business incubator as a container for the products of the assisted Villages. The existence of a female study unit head. Ka. Environmental unit, Head of Cultural Studies unit. The institution continues to strive for improvement in the field of research and community service, both quantitatively and qualitatively. The outcomes achieved in community service in Banjar Krembahan Kab. Karangasem is as follows:

1. Increasing public awareness about environmental conservation;
2. The results of the service will later be published in the ISSN service journal;
3. Community service report 2021
4. Print media
5. Videos and photos of the implementation of service activities

#### ***3.2 The Autcome of this Community Service***

##### ***Impact on Society***

COVID-19 is a crisis of the economized societies rooted in the growth paradigm (Ötsch, 2020). COVID-19 is also a result of the intersection of broader processes of urbanization, globalization, environmental change, agribusiness and contemporary capitalism (Allen et al., 2017). The nature of tourism (requiring travelling) and its evolution and growth paradigms are significant contributors to such circumstances and the current socio-economic system accelerating the spread and impact of this contagious and infectious virus. Tourism is a result but also responsible for: our highly interconnected and global world; pollution, waste and climate change; global, national and regional economic development and growth; the superiority of capitalism values in people's and business decision-making and policy and political formulations. As climate change increases the frequency of pandemics and outbreaks, pandemics are expected to become more common in the future (Forum, 2019) which in turn highlights the interwoven nature and vicious circle forces between the biological, physical and socio-economic systems. With the dedication in Banjar Krembahan Kab. Karangasem is expected to be able to assist continuous development by providing environmental law counselling. The future impact of continuous assistance is coaching and counselling about increasing tourism during the COVID-19 pandemic. In the end, of course, I really hope to have awig-awig as a legal basis to preserve and comply with community resilience related to the sustainability of the

community's ability to prevent the effects of drugs. Illegal drugs in the tourist area in Banjar Krembahan Kab. Karangasem.

### ***Partner's Contribution to Implementation***

Partners' contribution to the implementation of service is to organize and foster the form of legal consultations and legal counsellors in order to increase foreign tourist visits by prioritizing the value of local wisdom (Suparni, 1994) during the COVID-19 pandemic in tourist areas in Banjar Krembahan Kab. Karangasem. If this can be continuously fostered, of course, its influence on public awareness will be able to increase properly. We already know that tourist areas have the potential to continue to grow to increase people's income from tourist visits. In this case, the contribution and cooperation of partners are very high by providing facilities and infrastructure such as a sauna system and screens for carrying out activities and inviting the community to be given counselling.

### **Inhibiting Factors/Obstacles, Supporting Factors And Follow-Up**

#### ***Inhibiting Factors/Constraints***

The factors that become obstacles in implementing service in Banjar Krembahan Kab. Karangasem, there are obstacles to the Covid-19 pandemic conditions. The team at the service location is limited in-person to carry out the service and the service team. Finally, the number of mentoring participants and legal counselling participants is regulated. We collected data with interview techniques and provided assistance and counselling on environmental law related to environmental conservation in Banjar Krembahan Kab. Karangasem.

#### ***Supporting Factors***

Factors supporting the implementation of community service activities in Banjar Krembahan Kab. Karangasem, a priority for supporting this activity, is the implementation team thanking all parties who have provided moral support and funding support from all parties, especially from the Warmadewa University Community Service Institute, solid teamwork from the initial observation process to the implementation of ongoing service activities. Smoothly and cannot be separated from the support from Banjar Krelahan Kab. Karangasem has provided the necessary data and is willing to accept the input the team provides in order to create legal certainty.

#### ***Solutions and Follow Up***

The solutions to the problems and the achievement targets to be achieved through the implementation of this service are:

<b><i>No</i></b>	<b><i>Problem Identification</i></b>	<b><i>Solution</i></b>	<b><i>Target Achievement</i></b>
1.	Protection of Community Resilience from the COVID-19 pandemic still needs to be improved to preserve the environment in Banjar Krembahan Kab. Karangasem	Continuous coaching by providing legal counselling. Assistance in continuous community development in Banjar Krembahan Kab. Karangasem	The occurrence of community resilience from the influence of the covid pandemic on the progress of cultural tourism in Banjar Krembahan Kab. Karangasem
2.	Protection of Community Resilience from the pandemic still needs to be improved to preserve the environment in Banjar Krelahan Kab. Karangasem	Assistance in continuous guidance and counselling about tourism and the mass environment in Banjar Krembahan Kab. Karangasem	The achievement of the Community Resilience target from the effects of the COVID-19 pandemic for tourism development in Banjar Krembahan Kab. Karangasem

### ***Strategic Steps for Further Realization***

The next strategic steps and their realization are as follows:

1. Provide continuous assistance, guidance and counselling about environmental conservation in Providing sustainable environmental conservation solutions to the community in Banjar Krembahan Kab. Karangasem
2. Create continuous collaboration between Unwar Colleges with continuous environmental preservation of the community in Krembahan Kab. Karangasem.

### **4. CONCLUSION**

Based on the presentation and achievements of Community Service activities, it can be concluded that increase community resilience to the effects of the COVID-19 pandemic is to increase foreign tourist visits and increase people's income in Banjar Krelahan. Based on the conclusion, the things that should be done in the Banjar Krembahan Tourism Area, Kubu District, Karangasem Regency, there is a need for public awareness about the importance of maintaining community resilience from the effects of the COVID-19 pandemic, so there is a need for public awareness about the importance of the environment not being maintained in a sustainable manner. As well as providing input on the influence of community resilience against the COVID-19 pandemic in the Krelahan, Kubu tourist area and the public awareness needs to be given a sense of binding. As well as providing input on the effect of community resilience against the COVID-19 pandemic in the tourist area of Kubu District.

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