The Influence of Technology on the Development of Indonesian Language among Youth: A Case Study of Language Use in Short Messages and Social Media

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Abstract- This study aims to determine the influence of social media use on Indonesian language development among adolescents, the influence of the use of short message platforms on Indonesian language development among adolescents. This study uses a qualitative method with a case study approach. The object of the study is the use of Indonesian by adolescents in text messages and social media. The subjects of this study are adolescents in Indonesia aged 13-19 years. The data collection technique is observation and document collection. The instruments used are (use of language, communication norms and ethics, language structure, social interaction, attitudes and language habits). The results of this study show that the use of Indonesian is more frequent, both orally and in writing. Positive Influence is Increasing the Frequency of Indonesian Speaking, Short message platforms allow teenagers to communicate with many people from various regions in Indonesia. Enriching the Vocabulary, the short messaging platform is colored with various slang, abbreviations, and new terms created by its users. Negative Influences, namely Decline in Language Quality, Use of slang, abbreviations, and new terms that are not standard on short message platforms can reduce the quality of the Indonesian language. Spelling and Grammar Mistakes, Because typing on short messaging platforms is usually done quickly, many teens make spelling and grammar mistakes. This can interfere with adolescents' activities and learning.

Keywords: Technology, Teenagers, Social Media

I. INTRODUCTION

Indonesian is the national language used in the Republic of Indonesia (NKRI). In its development, with the increasingly rapid flow of globalization, modernization, science and technology, Indonesian must be able to become an instrument for carrying out primary communication in Indonesia (Dewani et al., 2024) . Seeing this situation, various stakeholders must have innovations so that the Indonesian language can always adapt to the times so that the Indonesian language has its own sovereignty in the country of Indonesia. During the struggle for independence, the Indonesian people needed a unifying tool in interacting between ethnic groups in Indonesia (Haryono, nd) .

Not all Indonesian citizens can use Indonesian well and correctly, and neither do teenagers (Ratnamulyani & Suhui, 2018) . The aim of good and correct Indonesian is to teach and explain the use of Indonesian in everyday life so as not to deviate too much from the rules of good and

correct Indonesian, and to preserve it as a national heritage which is a good and correct Indonesian language that has existed since independent Indonesia (Fadhli, nd) .

Language functions as a human communication tool to convey thoughts, feelings, opinions or ideas to other people (Mansyur, nd) . As a means of communication, language has certainly experienced quite rapid development. This happens because language develops along with the development and progress of a society's cultural civilization (Padli, nd) . Language and culture are two sides that complement each other. These two things are difficult to separate (Novita & Parinduri, 2024) . Cultural development will influence language development. The culture of an advanced society will reflect the development of its language. The use of vocabulary and terms that are currently developing is an example of the progress of a cultural civilization (Sukatmo, 2022) .

Language is a very important element in communication, namely as the most important communication tool (Hasanah et al., 2020) . As time goes by, the good and correct use of Indonesian in everyday life is starting to shift to the use of language by teenagers known as slang (Azizah, 2020) . In this regard, there needs to be action from all parties who care about the Indonesian language. Using good and correct language can make it easier to convey information. So people get used to communicating more effectively. The good and correct use of Indonesian is very important for teenagers to know. This is so that Indonesian, which is the national language, the language of unity, and the language of instruction in the world of education, can continue to exist and not lose its existence to slang (Damayanti et al., nd) . The increasing use of slang among teenagers has caused the existence of the Indonesian language to decline. Therefore, the influence of slang on the good and correct use of Indonesian among teenagers must receive attention (Megahantara, nd) .

Language is a channel for conveying everything one feels, thinks and knows to other people. Language also allows humans to collaborate with other people in society. This is closely related to the fact that humans as social creatures require language to fulfill their desires (Rani Gustiasari, 2018) . Language plays a role in covering all aspects of human life. One of these roles is to facilitate human social processes. Language is part of culture and language is what

allows the development of culture as we know it now. Language can also act as a tool for social integration as well as a tool for social adaptation, considering that the Indonesian nation has a plurality of languages (Apridiani, 2023) . Language is a system of meaningful and articulated sound symbols (produced by speech organs) that are arbitrary and conventional, which are used as a means of communication by a group of humans to give rise to feelings and thoughts (Rahayu, 2019) .

In the era of globalization where digital technology can be accessed by almost all groups, information is developing rapidly and its spread is increasingly rapid. In today's digital era, conventional media still exists, but has been abandoned by the generation born in the digital era, namely the Millennial generation. The millennial generation tends to be lazy about validating the truth of the news they receive and tends to receive information from only one source, namely social media (Anggini et al., nd) . Technological developments in the world of education have produced many new innovations to support the learning process. One of them is the increasing variety of learning media thanks to increasingly rapid technological developments (Octorina et al., 2018) . Technology is the application of science and engineering to develop machines and procedures to expand and improve the human condition, or at least improve human efficiency in various aspects. Broadly speaking, technology is all manifestations in the material sense that arise from human creativity to create anything useful to maintain life (Aldila Safitri et al., 2021) .

In using social media, we often encounter the use of unusual language that does not comply with Indonesian language rules. And the sad thing is that this word is considered cool and can quickly spread widely to the point that previously unfamiliar language becomes commonplace for the people who speak it (Indrawati, nd) . Currently, communicating in non-standard language is increasingly easy to find. Many Indonesians use non-standard or foreign languages as language in short messages and on social media (Sari, 2022) .

There are various types of social media, including Facebook, Twitter, TikTok, Instagram, to WhatsApp, which are very popular with teenagers and the public, making access easier without considering the positive and negative consequences (Wulandari et al., 2021) . People's interest in material things can result in a lack of

attention to spiritual aspects, which in the end can lead them towards a deviant life due to the increasingly strong influence of globalization (Septiani et al., 2020) . Today's social media, which is considered the most advanced communication tool, offers a variety of content that is not only interesting but also interesting. Social media has connected many positive and negative aspects. Information, news, education, social aspects, and also material on spirituality and religious discourse are often presented on social media (Adibah Dewi Satriani et al., 2023) . Apart from that, social media has the potential to influence teenage behavior, such as causing addiction, lack of social involvement in the surrounding environment, causing lazy behavior in studying, and can also influence people's language use, especially young people (Mulyaningsih, 2023) .

The media as a means of conveying information apparently also has an implicit function, namely as a trendsetter who provides guidance regarding the latest clothing styles and language styles (Saragih, 2022) . Students who are still unstable (young) very easily absorb and follow everything that is shown in the media (Iswatiningsih & Pangesti, 2021) . Social media is not only a place to communicate, but also an environment where young people can learn and develop their language. With the rapid development of technology and the popularity of social media, this influence continues to change over time (Assapari, nd) . The language style that young people are starting to use nowadays is often called "slang" which is usually used to share opinions or comments on social media or when having direct conversations with friends who also know the use of this language from social media (Syahputra et al., 2022) .

Language is a means of communication between members of society in the form of sound symbols produced by human speech organs (Jamun, 2018) . In this era, language has various interpretations, both in spoken and written form, in this case Indonesian, not only as a means of communication during direct conversations, but also when communicating through various media, including social media (Nasution et al., n.d.) .

Based on the background of the problem above, this research formulated several research questions as follows, namely the influence of the use of social media on the development of the Indonesian language among teenagers, the influence of the use of short message platforms on the development of the Indonesian language among teenagers, the forms of Indonesian language deviation found in short messages and social media used by teenagers , factors that cause teenagers to use non-standard Indonesian in short messages and social media, efforts that can be made to increase awareness of teenagers in using good and correct Indonesian in the digital era.

II. METHODS

This research uses a qualitative method with a case study approach. The case study approach was chosen because it allows researchers to explore the use of Indonesian by teenagers in short messages and social media. The subjects of this research were teenagers in Indonesia aged 13-19 years. The object of research is the use of Indonesian by teenagers in short messages and social media. The instruments used are (language use, communication norms and ethics, language structure, social interaction, language attitudes and habits). Data collection techniques are observation and document collection. The data analysis techniques used in this research are data presentation and data verification.

III. RESULT AND DISCUSSION
a) The Influence of Social Media Use on the Development of the Indonesian Language Among Adolescents

The use of social media has a significant influence on the development of Indonesian among teenagers. Here are some of its influences, both positive and negative:

a. Positive effect
1. Increasing the Frequency of Speaking Indonesian Social media allows teenagers to communicate with many people from various regions in Indonesia. This encourages them to use Indonesian more often, both orally and in writing.
2. Enriching Vocabulary, Social media is filled with various slang, abbreviations and new terms created by its users. This can enrich Indonesian vocabulary, especially for teenagers who are active on social media.
3. Improving Communication Skills, Social media allows teenagers to communicate with other people in real-time. This can help them improve their communication skills, both in conveying ideas and

responding to other people.

4. Disseminating Information and Culture, Social media can be an effective platform for spreading information and Indonesian culture to teenagers. This can help them to know and love their own culture better.

b. Negative effect:
1. Decreased Language Quality, Use of slang, abbreviations and new, non-standard terms on social media can reduce the quality of the Indonesian language. This can make teenagers accustomed to using non-standard language and not paying attention to correct language rules.
2. Spread of Misinformation, Social media is vulnerable to the spread of misinformation and hoaxes. This can be dangerous for teenagers who cannot differentiate between true and false information.
3. Cyberbullying, Cyberbullying is bullying carried out via social media. This can have a negative impact on teenagers' mental health.
4. Social Media Addiction, Excessive use of social media can cause addiction. This can interfere with teenagers' activities and learning.

b) The influence of using short message platforms on the development of Indonesian among teenagers

Short messaging platforms (SMS, chat, etc.) have become a popular communication tool among teenagers. The use of this platform has a significant influence on the development of the Indonesian language, both positive and negative.

a. The positive influence is increasing the frequency of speaking Indonesian. The short message platform allows teenagers to communicate with many people from various regions in Indonesia. This encourages them to use Indonesian more often, both orally and in writing. Enriching Vocabulary, Short messaging platforms are filled with various slang, abbreviations and new terms created by their users. This can enrich Indonesian vocabulary, especially for teenagers who actively use this platform. Improving Communication Skills, Short messaging platforms allow teenagers to communicate with other people in real-time. This can help them improve their communication skills, both in conveying ideas and responding to other people. Increasing Language Creativity, Short message platforms provide space for teenagers to experiment with language and create their own language styles. This can increase their creativity in language.

b. Negative influences, namely a decrease in language quality, use of slang, abbreviations and new, non-standard terms on short messaging platforms can reduce the quality of the Indonesian language. This can make teenagers accustomed to using non-standard language and not paying attention to correct language rules. Spelling and Grammar Mistakes Because typing on instant messaging platforms is usually done quickly, many teenagers make spelling and grammar mistakes. This can reduce their ability to write good and correct Indonesian. Lack of use of standard language. In short message platforms, teenagers tend to use informal and non-standard language. This can make it difficult for them to use standard language in formal situations. Short Messaging Platform Addiction, Excessive use of short messaging platforms can cause addiction. This can interfere with teenagers' activities and learning.

The use of short message platforms has a complex influence on the development of Indonesian among teenagers. It is important to capitalize on its positive influences and minimize its negative influences. With language literacy education, the role of parents, and efforts to increase the use of standard language on short message platforms, it is hoped that teenagers can use Indonesian well and correctly, both in formal and informal communication.

c) Forms of Indonesian Language Deviation Found in Short Messages and Social Media Used by Teenagers

The use of short messaging platforms and social media by teenagers is often characterized by various forms of deviation from the Indonesian language. This language deviation can occur in terms of spelling, grammar, or vocabulary. Here are some examples:

a. Spelling
  ➢ Usage of abbreviations:

- "syg" (darling)
- "when" (when)
- "hbg" (contact)
- "dr" (from)
- "aq" (me)
  ➢ Inappropriate use of capital letters:
  - "Love I Miss You"
  - "We'll meet tomorrow, okay?"
  ➢ Inappropriate use of punctuation:
  - "I want to go to your house..?"
  - "Let's watch a film together!"
b. Grammar:
  ➢ Incomplete sentences:
  - "I want to go to the mall"
  - "He Came Earlier"
  ➢ Inappropriate use of words:
  - "I'm Watching TV" (should be: I'm watching TV)
  - "He is Coming" (should be: He has come)
  ➢ Inappropriate use of conjunctions:
  - "I want to go to the mall but I'm lazy" (should be: I want to go to the mall, but I'm lazy)
  - "He Came, Went Straight Away" (supposedly: He came and went straight away)
c. Vocabulary:
  ➢ Use of slang:
  - "Gue" (me)
  - "Lo" (you)
  - "come on" (come on)
  - "Relax" (calm)
  ➢ Unnecessary use of foreign languages:
  - "I Want to Hang Out with Friends" (should be: I want to hang out with friends)
  - "He's Super Cute" (supposedly: He's super cute)

This language deviation can occur due to several factors, such as the desire to type quickly. Teenagers often want to type quickly when communicating on short messaging platforms and social media. This causes them to ignore correct spelling, grammar and vocabulary. Peer influence: Adolescents are often influenced by the way their friends communicate. This causes them to use slang and foreign languages unnecessarily. Lack of knowledge of Indonesian. Lack of knowledge of Indonesian can cause teenagers to make spelling, grammar and vocabulary errors.

This language deviation can have negative impacts, such as reducing the quality of the Indonesian language. Using non-standard language can reduce the quality of the Indonesian language and make this language difficult for other people to understand. Narrowing language skills. Use of non-standard language can narrow teenagers' language skills and make it difficult for them to communicate effectively. Causing misunderstandings. Using non-standard language can cause misunderstandings in communication.

d) Factors that Cause Teenagers to Use Non-Standard Indonesian in Short Messages and Social Media

The use of non-standard Indonesian by teenagers in short messages and social media is a common phenomenon. This is caused by several factors, namely:

1. Desire to Communicate Quickly and Concisely

Teenagers often want to communicate quickly and concisely when using instant messaging platforms and social media. This causes them to ignore correct Indonesian language rules, such as spelling, grammar and vocabulary.

For example, they use abbreviations such as "syg" (darling), "kpn" (when), "g" (and), "dr" (from), and "u" (to) to save time and effort.

2. Peer Influence:

Teenagers are often influenced by the way their friends communicate. This causes them to use slang and foreign language unnecessarily, even though they know that the language is not standard.

For example, they use slang such as "gue" (me), "lo" (you), "nyok" (come on), and "relax" (calm) to look cool and cool in front of their friends.

3. Lack of Knowledge of Indonesian

Lack of knowledge of Indonesian can cause teenagers to make spelling, grammar and vocabulary errors. This could be because they don't pay enough attention to Indonesian language lessons at school, or because they are not used to using standard Indonesian in everyday life.

For example, they use incomplete sentences, such as "I'm going to the mall" or "He came earlier", or they use inappropriate words, such as "I was watching TV" (supposedly: I was watching TV).

4. Indifference to Language Rules

Some teenagers may not care about Indonesian language rules and prefer to use a language that they consider comfortable and easy

for their friends to understand. They may assume that non-standard language will not interfere with their communication with other people.

5. Short Messaging Platforms and Social Media Do Not Support Standard Indonesian

Some short message platforms and social media do not have features that support the use of standard Indonesian, such as autocorrect features for spelling and grammar. This can make teenagers more accustomed to using non-standard language.

The use of non-standard Indonesian by teenagers can have negative impacts, such as reducing the quality of the Indonesian language and making this language difficult for other people to understand, narrowing teenagers' language skills and making it difficult for them to communicate effectively, and can cause misunderstandings in communication.

Efforts to overcome non-standard use of Indonesian are by improving language literacy education: It is important to provide language literacy education to teenagers so that they can use Indonesian well and correctly, both in oral and written communication. Parents and teachers need to set a good example in using standard and correct Indonesian. They also need to supervise their children's use of short message platforms and social media. Developers of short message platforms and social media need to improve features that support the use of standard Indonesian, such as autocorrect features for spelling and grammar. And create a campaign or movement that invites teenagers to use good and correct language.

With these efforts, it is hoped that teenagers can use Indonesian well and correctly, both in formal and informal communication, and maintain the quality of the Indonesian language so that it remains sustainable.

e) Efforts to Increase Youth Awareness in the Good and Correct Use of Indonesian in the Digital Era

The digital era presents various platforms and communication media that enable teenagers to interact and exchange information easily. Unfortunately, this also triggers the use of non-standard Indonesian, especially in short messages and social media. Therefore, efforts are needed to increase teenagers' awareness of using Indonesian properly and correctly in the digital era. Here are some efforts that can be taken:

a. Language Literacy Education

Improving the Indonesian language education curriculum: The Indonesian language education curriculum needs to be strengthened with material about good and correct use of the language in the digital era. This can include material on spelling, grammar, vocabulary and communication etiquette on social media. Organizing training and workshops: Training and workshops on the proper and correct use of Indonesian can be held for teenagers in schools, communities or youth organizations. Create educational content: Educational content about Indonesian that is interesting and easy to understand can be created and disseminated through various digital platforms, such as videos, infographics and articles.

b. Utilization of Technology

Developing Indonesian language learning applications. Interactive and interesting Indonesian language learning applications can be developed to help teenagers learn Indonesian in a fun way. Create a campaign on social media. Campaigns on social media can be carried out to encourage teenagers to use good and correct Indonesian. This campaign can use interesting hashtags, memes and videos. Utilizing influencers, Influencers on social media can be invited to promote the good and correct use of Indonesian to their followers.

c. The Role of Parents and Teachers

Providing a good example, parents and teachers need to set a good example in using Indonesian properly and correctly in everyday life. Communicate with teenagers, using good and correct Indonesian: Parents and teachers need to use good and correct Indonesian when communicating with teenagers, both orally and in writing. Guiding teenagers in using Indonesian. Parents and teachers can guide teenagers in using Indonesian properly and correctly, such as by helping them correct spelling and grammatical errors.

d. Community Role:

The community needs to be actively involved in increasing youth awareness about the importance of using Indonesian properly and correctly. This can be done by providing constructive criticism and suggestions to teenagers who use non-standard language, as well as by promoting the good and correct use of Indonesian in everyday life.

e. Government Support

The government needs to provide support in efforts to increase youth awareness about the importance of using Indonesian properly and correctly. This can be done by allocating funds for Indonesian language education programs, as

well as by creating policies that support the use of Indonesian in public spaces.

By implementing the efforts above, it is hoped that teenagers can increase their awareness of using Indonesian properly and correctly in the digital era. This is important to preserve the Indonesian language and improve the quality of communication among teenagers.

IV. CONCLUSION

Technology, especially short messaging platforms and social media, has a significant influence on the development of Indonesian among teenagers. This influence has both positive and negative sides. On the positive side, technology allows teenagers to communicate more easily and frequently, and opens up opportunities to learn new vocabulary and language styles. On the negative side, technology can cause a decline in the quality of the Indonesian language, such as the use of slang, abbreviations and spelling errors. It is important to increase teenagers' awareness of the importance of using Indonesian properly and correctly in the digital era. This can be done through language literacy education, use of technology, the role of parents and teachers, the role of the community, and government support.

The development of Indonesian among teenagers needs serious attention and handling. By understanding the influence of technology and the efforts that can be made, it is hoped that the Indonesian language can continue to develop and be sustainable in the digital era.

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