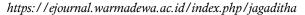
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The Effect of Earnings Management to Stock Return on Company Listed in Indonesia

Sukiantono Tang¹ and Wini Alvita²

Faculty of Economy, Universitas Internasional Batam, Indonesia Email: sukiantono.tang@gmail.com; 1842068@wini@uib.edu

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Abstract—The financial report should report accurate information about the company situation so it can be utilized properly by stakeholders. This study aims to examine the effect of earnings management on stock returns. The data collection of this study used purposive sampling. A total of 1335 data were collected and used as research samples. The data that has been collected is then tested to obtain the results. Furthermore, in analyzing the data, the method used is descriptive statistics. Based on the analysis, the results of this study showed that earnings management has a significant effect on the stock return variable. This is because earnings management practices can trick investors into making investment transactions.

Keywords: Book to Market Ratio; Discretionary Accruals; Earnings Management; Stock return.

INTRODUCTION

To fulfill the requirement of capital on a company, one of the most frequently used methods is to make a stock offering. Stocks are a sign of someone's ownership of a company or business entity with a sheet of paper which's explain that the owner of the paper had a percentage of the portion from the ownership of a company or business entity (Amalya, 2018). Share purchase is one of the investment instruments. The investor who invested their money into the company hopes that they will receive a profit from their investment activities. The profit from their investment activities is called share return.

An investor can use the financial report analysis method to maximize their profit on their investment. A financial report is a report that is related to the actual condition of a company or business entity that issued the financial report. A financial report also carries information about the company or business entity's performance (Antula & Rate, 2018). Financial report readers or stakeholders can see the performance of the business entity with a technique of comparing the business entity

performance on this period with the business entity performance in the previous years. Financial report readers or stakeholders are also able to see the business entity performance by comparing it with other business entity performance which still in the same business type. Financial reports are used as an encouragement for an investor to make decisions, the financial report is also used as a source to assess the value of a company or business entity (Sucitra, Sari, & Widyastuti, 2021).

One of the significant components contained in the financial statements is the company's profit. A company's profit usually being used by an investor to determine their investment decisions (Kurnia & Arafat, 2015). Management can manipulate company profit by increasing or decreasing the profit in a way that is still appropriate. Earnings management is a practice conducted by company management that raised or lowered the company profit using accounting policy which is still appropriate and relevant with the accounting principle.

Several cases occur in several companies that do not convey profits in the financial

statements with the actual one, namely PT Garuda Indonesia (Okezone, 2019). The 2018 financial report of PT Garuda Indonesia reported a net profit of USD 809,000.85 where this value increased dramatically compared to the 2017 financial report of PT Garuda Indonesia where they reported a net profit of PT Garuda Indonesia a net loss of USD 216,500,000 (Effendi, 2020). In addition, to PT Garuda Indonesia, PT Asuransi Jiwasraya also did not disclose profits in the financial statements with the actual conditions. PT Asuransi Jiwasraya reported false profits by practicing earnings management which failed insurance policy claims for PT Asuransi Jiwasraya customers (Sucitra et al., 2021). PT Kimia Farma says that the net profit at the end of the 2001 fiscal year was higher than the fact. The error in submitting the profit is because there are excess numbers in the sales and inventory accounts (Oktaviani, 2016).

One of the factors that affect stock prices is the profit reported in the financial statements. Profits reported in the financial statements will affect the investment behavior of an investor (Bhutto, Shaique, Kanwal, Matlani, & Zahid, 2021). High profits will attract investors to invest in the company because investors judge that the company has performance. Investors will react good positively to positive news about company profits and will react negatively to negative news about company profits (Bhutto et al., 2021). Due to these factors, the management of the company is triggered to manipulate earnings to bring a favorable change in the stock price.

Several similar studies have previously examined management earnings. Nuryaman (2013) in her study examined the effect of earnings management on firm stock returns with audit quality as a moderating variable, revealed that earnings management negatively affect stock returns. The quality audit can strengthen the relationship negatively earnings management with stock return. relationship negatively earnings management with a stock return greater for companies audited by Big 4 Audit Firm compared with Non-Big 4 Audit Firm. Audit Quality can moderate the relationship negatively earnings management with stock return. Meanwhile, Sugiyanto & Febrianti (2021) in their study examined the effect of Green Intellectual Capital, Conservatism, and Real Earning Management on Future Stock Returns and their Implications on Stock Returns on Mining companies listed on the Indonesia Stock Exchange Period 2014 – 2019, showed that intellectual capital has a significant effect on future stock returns, Conservatism has a significant effect on future stock returns, earning management has a significant effect on future stock returns, Implications future stock return on stock returns. These findings indicate that in sample companies, future stock returns on stock returns have no implication. In addition, a study conducted by Rachman et al. (2021) that examined the influence of real earning management toward stock returns, showed that the correlation between Real Earnings Management and Stock Return shows a very low relationship, there is a positive but insignificant relationship between stock returns based on real earnings management actions. Thus, based on the previous studies, it can be assumed that earning management can have a positive and negative effect on Stock Return on Company. Therefore, this study aims to examine the effect of earnings management on stock returns.

CONCEPT AND HYPOTHESIS

Stock Return

Investors invest their money hoping that they will receive benefits from their investments (Purba, 2019). This expected income is known as stock returns. Stock returns are the difference between the selling price of the stock and the purchase price of the stock (Bansal, Ali, & Choudhary, 2021). The higher the selling price of shares against the purchase of shares, the higher the rate of return on shares. Returns are higher in line with the high risk as well as returns are lower in line with the low risk (Arista & Astohar, 2012).

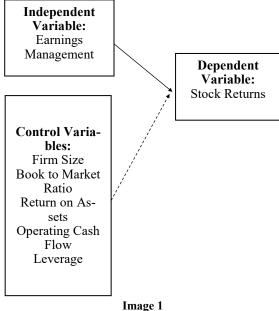
The value of stock returns can vary depending on variables that affect the market such as company performance, dividend distribution, the general meeting of shareholders, changes in strategy, government regulations, inflation, and interest rates set by Indonesia Bank (Oktavia & Genjar S.N., 2018).

Earnings Management Against Stock Return

Investors need accurate financial information as a basis for them to make and determine their investment decisions (Sugiyanto & Febrianti, 2021). Financial statements provide useful information to make investment decisions for investors (Antula & Rate, 2018). In the process of submitting financial statements, companies can choose

their accounting policies. This opportunity is used by the company's management to modify earnings in the financial statements. This is called earnings management activity practice. According to the results of research Istigomah & Adhariani management practices applied by companies can cause negative reactions from investors which then cause the company's shares to decline. Related things occur because investors prefer to avoid the risk that will occur in companies that are proven to implement earnings management practices. This gives confidence that potential investors or investors have paid more attention to and analyzed the company's financial statements.

H₁: Earnings management has a significant effect on stock returns.



Research Model Source: Author, 2021

METHOD

In this study, the data used is secondary data and a purposive sampling method is used in collecting the data. Purposive sampling is a method of determining sample data based on some criteria (Sekaran & Bougie, 2016). The data in this study were collected from financial reports issued by companies then can be accessed on the official website of the related company and the official website of the Indonesia Stock Exchange (IDX). The number of companies that meet the criteria is 277 companies with a total of 1335 data. This study uses linear regression because this study uses one dependent variable and Vining, variable (Peck, independent Montgomery, 2013). The period in this

research is from 2015 to 2019. This study uses 2 types of programs to assist testing; the programs are SPSS and Eviews. SPSS is used to perform test outlier while Eviews programs are used to perform the statistic descriptive test, chow test, and panel regression test. Furthermore, in analyzing the data, the method used is descriptive statistics.

The dependent variable in this study is stock returns. The stock return variable is measured by the ratio measurement scale. An independent variable in this study is earnings management. Earnings management is a practice carried out by management to show profit results following the targets set by the company to produce positive financial reports (Baskaran, Nedunselian, Ng, Mahadi, & Abdul Rasid, 2020). Earnings management in this study uses a model from Jones's Modified Model 1995. Jones's Modified Model 1995 is the best model used to measure discretionary accruals to detect earnings management practices in a company (Dechow, Sloan, & Sweeney, 2015). The earnings management variable is measured using a measurement scale.

The control variables in this study consisted of firm size, leverage, operating cash flow, return on assets, and book to market. Firm size is a measurement used to classify the size of a company in various ways such as total assets, sales, and market capitalization (Kurnia & Arafat, 2015). The firm size variable uses a ratio measurement scale. Research conducted by Danso et al. (2021) measures company size by calculating the logarithm of total assets. Leverage can be used to see how big the company's assets are funded by loans from external parties (Purba, 2019). In this study, the type of leverage used is the debt to equity ratio. Leverage is measured using a ratio measurement scale. Leverage is calculated by way of dividing total debt by total assets. Operating cash flows are cash inflows and cash outflows that affect net income (Tumbel, Tinangon, & Walandouw, 2017). Operating cash flow can be used to analyze whether the company generates sufficient cash flow to pay for operational maintenance, repay loans, make new investments, and pay dividends by not using loans from external parties or other parties (Cahyadi & Darmawan, 2016). Operating cash flow in this study was taken from the number reported on the cash flow statement of the company's financial statements. Return on asset (ROA) is a measurement method used to determine the level of a company's ability to create income from its assets (Setiawan & Sumantri, 2020). Return on asset is calculated by way of divide the net profits to total assets multiplied by 100%. Book to market ratio (BM) is the proportion of book value to market statistics on shareholder equity (Moardi, Salehi, Poursasan, & Molavi, 2019). The book to market ratio is measured using a ratio measurement scale. Book to market to ratio is

calculated by way of divide the share value of book equity into the capitalization market.

RESULT AND DISCUSSION

The results found in descriptive statistics are the value of the data tested, the minimum value, the sum of the data, the average value, standard deviation, and variance.

Table 1Descriptive Statistics

	N	Mean	Minimum	Maximum	Standard Deviation
SR	1135	0.055168	-0.923077	9.642227	0.590884
DAC	1135	0.025271	-1.084710	1.222768	0.133798
FS	1135	28.85605	24.71236	32.47303	1.557007
Leverage	1135	0.554456	0.000242	28.12005	1.157532
ROA	1135	0.020960	-10.88936	1.851710	0.339864
CFO	1135	5.42E+11	-7.76E+12	1.06E+13	1.45E+12
BM	1135	2.023239	-21.56854	210.2898	9.858258

Source: Data Managed by Author

Stock return variables with an average of 0.055168, a minimum value of -0.923077, and a maximum value of 9.642227 based on these statistical results, there is a large interval due to the different stock performance of each company which can be influenced by internal factors and external factors such as news spread in various media so that the standard deviation value reaches 0.590884, which means that stock return on companies listed on IDX is not varied.

The DAC variable represents earnings management with an average of 0.025271, a minimum value of -1.084710, and a maximum value of 1.222768. Based on the results of statistic that, on average companies that do practice management profit greatly was low ie 2.5%. Therefore, it can be concluded that companies listed on the IDX do not practice earnings management. A large difference between the maximum and minimum values has no significant effect on a decent standard deviation of 0.133798, meaning that earnings management in companies listed on the IDX does not vary.

Firm size variable with an average of 28.85605, a minimum value of 24.71236, and a maximum value of 32.47303. based on the results of the statistics of the companies listed on the Stock Exchange is the company scale medium company to big company. This is because to be listed on the IDX, it is necessary to meet several criteria that can not be met by a small business with an asset value of not more than 20 billion. Variable leverage with an average of 0.554456, a minimum value of -10.88936, and a maximum value of 28.12005.

based on these statistics, it is known that there are 55% of companies on the IDX funded by debt.

ROA variable with an average of 0.02960, a minimum value of 1.85710. Based on these statistical results, the average company is less able to maximize profits by using available assets. CFO variable with an average of Rp 542,000,000,000, a minimum value of -Rp 7,760,000,000,000 and a maximum value of Rp 10,630,000,000,000,000. Every company of various sizes has a different operating level which will then have an impact on operating cash flow. Based on these statistical results, it can be interpreted that the average company on the IDX has a low operating cash flow.

The variable book to market ratio with an average of 2.023239, a minimum value of -21.56854, and a maximum value of 210.2898. Based on these statistical results, the average company of the IDX performs well because investors in Indonesia are familiar with and apply fundamental analysis.

Panel data regression consists of 2 (two) kinds of data, namely cross-section and time series. The cross-section is data taken at one certain time, while time series is data taken at a certain time, for example from 2016 to 2019 (Ahmaddien & Susanto, 2020). The linear data regression model is as follows.

$$Y_i\!=\beta_0+\beta_1X_1+e_i$$

To estimate the model with panel data using the technique by (Singagerda, 2018), which is as follows:

Fixed Effect Model.

Random Effect Model.

The chow test us used to choose between 2 (two) models, namely, Common Effect Model (CEM) and Fixed Effect Model (FEM). The evaluation criteria for the chow test are seen from the probability value, if the probability value is greater than 0.05 then the best model of this study is CEM, if the probability value is less than 0.05 then the best model of this study is FEM.

Tabel 2
Chow Test Results

Redundant Fixed Effects Tests

Equation: Untitled

Test cross-section fixed effects

Effects Test	Prob	d.f.	Prob.
Cross-section F Cross-section Chi- square	.9427	(266,1062)	0.9427
	0.6114	266	0.6114

Source: Data Managed by Author

Based on the results of the chow test above, it is known that the probability value is greater than 0.05 where the most suitable model to be used is the CEM model.

T-test or partial test is used to test whether the independent variable has a positive or negative effect on the dependent variable. The criteria for calculating the T-test are seen from the probability value, if the probability value is above 0.05 then the independent variable does not affect the dependent variable, if the probability value is below 0.05 then the independent variable affects the dependent variable.

Tabel 3
T-Test Results

Variable	Prob	Conclusion	Hypothesis
DAC	0.0101	Significant	Proven
R-Squared	0.016367	Mean De- pendent Var	0.0551568
Adjusted R- Square	0.011922	S.D De- pendenVar	0.590884
S.E. of Regression	0.587351	Sum Squared Resid	458.1353
		Durbin- Watson Stat	2.338396

Source: Data Managed by Author

variable table 3, the earnings management shows the value of probability below 0.05 can be interpreted that the earnings management effect exhibited significantly to the stock return due to the practice of the management carried out by the management companies tend to result in changes in the level of stock return. These results are in line with research conducted by Istiqomah & Adhariani (2017) and Bhutto et al. (2021) which states that the practice of management earnings management do companies will cause a reaction negative of those investors who subsequently led to shares of companies that will shortly be suffering a declined by as the hypothesis on research is acceptable. Table 3 shows that the R-squared value is 1.63% while 98.37% is explained by other variables not included in the model above.

The F-test or simultaneous test is used to test whether the independent variable has a simultaneous effect on the dependent variable. To determine the effect, it can be seen from the probability value, if the probability value is above 0.05 then the independent variable has no simultaneous effect on the dependent variable, if the probability value is below 0.05 then the independent variable has a simultaneous effect on the dependent variable.

Tabel 4 F-Test Results

F-Statistic	3.682744
Prob (F-Statistic)	0.001238

Source: Data Managed by Author

Table 4 shows that the earnings management variable has a simultaneous effect on the stock return variable, which is indicated by the Prob value (F-Statistic) below 0.05.

Multicollinearity is used to test whether in the regression model there is a correlation between independent variables (Ardian, 2019). If there is no multicollinearity, it can be concluded that the regression model is good. The criteria for the presence or absence of multicollinearity can be seen from the correlation value, if the correlation value is less than 0.8 then there is no multicollinearity between the dependent variables in the study, if the correlation value is more than 0.8 then it means that there is multicollinearity between dependent variables in the study.

Tabel 5
Hasil Uji Multikolinieritas

	DAC	FS	Leverage	ROA	CFO	BM
DDAC	1	- 0.048814699 4818133	0.198883526 2288095	0.388985331 0347335	0.301261494 6040574	0.05549456573 155038
UFS	0.04881469948 18133	1	0.071620022 95856211	0.081020252 70255622	0.393275020 3684723	0.04240802552 334572
LLerage	0.19888352622 88095	0.071620022 95856211	1	0.312358522 9089858	0.018248674 31348061	0.03486253814 15443
RROA	0.38898533103 47335	0.081020252 70255622	0.312358522 9089858	1	0.097854636 37785475	0.00593918335 4703177
CCFO	0.30126149460 40574	0.393275020 3684723	0.018248674 31348061	0.097854636 37785475	1	0.04228645289 74339
BBM	0.05549456573 155038	0.042408025 52334572	0.034862538 1415443	0.005939183 354703177	0.042286452 8974339	1

Source: Data Managed by Author

Table 5 shows that each variable does not show a value greater than 0.8 apart from the same variables. Therefore, it can be concluded that there is no multicollinearity between the independent variables in this study.

Heteroscedasticity is used to test whether in the regression model there is an inequality of variation from one observation to another (Christine et al., 2019). The criteria for assessing the existence of heteroscedasticity or not can be seen from the probability value, if the probability value is above 0.05, it means that there is no heteroscedasticity, if the probability value is below 0.05, it means that heteroscedasticity occurs in the regression model.

Tabel 6

Heteroscedasticity Test Results
Panel Cross-section Heteroskedasticity LR Test
Null hypothesis: Residuals are homoskedastic
Equation: Untitled
Specification: SR DAC FIRMSIZE LEVERAGE
ROA CFO BM C

_	Value	df	Probabi lity
Likelihood ratio	3670.850	286	0.0000

LR test summary:

	Value	df
Restricted LogL	-1702.038	113 7
Unrestricted LogL	133.3869	113 7

Source: Data Managed by Author

Table 6 shows the probability value below 0.05. So it can be concluded that there is

heteroscedasticity in the regression model of this study.

Results of the study are supported by other studies with the same variables that Farichah (2017), Moardi et al. (2019), and Bhutto et al. (2021) in which the results of the research shows that there is a significantly relationship between earnings management with stock return. However, this research is different from the research conducted by Saedi (2018), Omush et al. (2019) dan Adiwibowo (2018) where the results of the research show that there is a significant relationship between earnings management with stock return.

Previous research conducted by Farichah (2017) showed that earnings management practices implemented by companies could cause negative reactions from investors which then caused the company's share to decline. This happens because investors prefer to avoid the risks that will occur caused by companies that are proven to implement earnings management practices. Research conducted by Bhutto et al. (2021) concluded that the value of stock returns will be low if managers are involved in earnings management practices and other manipulation activities.

CONCLUSION

Based on the results and discussion explained above, thus it can be concluded that the regression result shows a probability value of 0.001238 where this value is below 0.05 which can be interpreted that earnings management has a significant effect on the stock return variable. This is because earnings management practices can trick investors into making investment transactions. After all, investors see the potential for company development reflected in the company's profits. Investors will then find it difficult to

know whether the company is implementing earnings management if they are not directly related or gets information from the company's internal parties. Earnings management practices that are known by investors and potential investors will have an impact on the lack of investment attractiveness in companies that implement earnings management practices which will then result in a low rate of return of shares.

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