



PKM Empowerment and Mentoring Cooperation Contracts at The Bali Dance Sanggar Dewi Ratih Banjar Busana Kaja, Baha Village, Mengwi District, Badung District

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Abstract

Community service activities are carried out at the Dewi Ratih Bali Dance Studio in Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency, activities are carried out by providing legal consultation and assistance to the Dewi Ratih dance studio in the field of cooperation contracts and various areas of life in the field of empowering the Balinese dance studio. Dewi Ratih, as well as legal protection for the Dewi Ratih Bali Dance Studio at Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency, provides very important assistance to maintain the existence of an art studio and ensure that its work is not claimed by other parties. With the operational permit issued for the Dewi Ratih Busana Kaja Dance Studio in 2019, therefore, through the community partnership program, the PKM Team, Faculty of Law, Warmadewa University, Denpasar carried out assistance in drafting cooperation agreements with other parties. This aims to have legal certainty by having authentic evidence that the Bali Dewi Ratih dance studio has officially become an organizational association with a legal entity. With proof of the legality of the Balinese dance studio, it will become a legal umbrella for the people of Indonesia as an Art Culture, especially Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency, so that there are no other Balinese dance studios with the same name, because this is not the case. permitted by law. Apart from that, as an organization that is a legal entity, the Balinese dance studio Dewi Ratih at Banjar Busana Kaja has clear rights and obligations as a legal subject, which will later have the right to receive cooperation with other parties and grant programs from both the private sector and the government. The legality of a studio that has become a legal entity opens up opportunities for PKM partners to be able to more freely preserve local culture because its legality is guaranteed and has the potential to receive guidance and grant assistance from the government and the private sector. Likewise, empowerment for the preservation of Balinese dance at Sanggar Dewi Ratih continues to be optimally improved, by maximizing the number of students at the Dewi Ratih Studio, not only the dance members are female in accordance with the name of the Dewi Ratih Studio, but it is also hoped that the dance members will be male so they can collaborate in the field of dance. , and always promote Balinese dance studios not only through offline media but also through online media with the aim of ensuring that Balinese dance culture does not become extinct and continues from generation to generation. In fact, the existence of Balinese dance culture continues to exist. Increasing the renewal of Balinese dance art creations and collaborating with other cultures to make them more varied and more creative. The empowerment and preservation of Balinese dance studios is always optimized and improved when tourists visit and government guests visit Baha Village as a tourist attraction area and it is always performed during religious ceremonies.

Keywords: empowerment; mentoring; cooperation contract; Bali dance studio dewi ratih



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Introduction

The era of globalization and technological advances has made it easier for western cultures to enter and influence Indonesian society, especially the younger generation, many young people feel more confident and feel more social if they practice or imitate western culture, meanwhile Indonesian culture is increasingly becoming less and less popular. popular because it is considered ancient by some people. The word culture comes from the Sanskrit language culture which is the plural form of the word "buddhi" which means mind or reason. Culture is defined as things related to mind and reason.

According to Selo Soemardjan and Soelaeman Soemardi, culture is all the work, tastes and creations of society. Society and culture are inseparable phenomena. Cultural elements are intertwined with each other and influence each other, changes in just one element will cause changes in other elements (Khudzaifah Dimiyati. 2010: 117). Therefore, if people's perspective changes towards Indonesian culture, it will change the culture itself. Culture has a very large function for humans and society (Soerjono Soekanto. 2002: 177).

Therefore, the existence of Indonesian culture, especially Balinese dance culture, requires attention, so that its existence is not eroded by modern culture, thus eliminating the characteristics of the Indonesian nation. Indonesia has a treasure trove of customs and culture whose richness and depth cannot be measured until now.

With the existence of the Dewi Ratih Bali Dance Studio which has an operational permit, it is a community of arts practitioners in Badung Regency who have a high commitment to developing Indonesian culture, especially Balinese dance culture. Therefore, the Warmadewa University PKM Team collaborates with partners, namely the Bali Dewi Ratih Dance Studio, in a community partnership program, in order to empower and preserve Indonesian culture, especially in Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency. Most of the people of Baha Village interact very harmoniously, giving birth to Balinese dance culture, in line with what H.A.R Tilaar & Riant Nugroho said that human culture is the result of interactions between members of the community which are then passed down from one generation to the next through a process of change (H.A.R Tilaar & Riant Nugroho, 2008 : 25).

Balinese dance studio Dewi Ratih Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency, as a community in Badung Regency feels called to preserve Balinese dance arts, one of which is by socializing and promoting Balinese dance arts in various events, one example concretely, namely when national or foreign guests arrive, then also in ceremonies in traditional villages and in various events related to empowerment and cultural preservation, then in participating in dance competitions in Bali and outside the Bali area which will be an interesting performance as well as promoting Balinese dance culture abroad.

Balinese dance studio Dewi Ratih Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency which was founded in 2001, continued with a new operational permit issued in 2019, in accordance with the name of the Balinese dance studio Dewi Ratih, that members or students are all types female gender, which currently numbers 50 people. With the issuance of an operational permit in 2019, the Dewi Ratih dance studio with Registration Certificate/Studio/Arts Organization Number: 130 of 2019, which was issued from the Bali Province Education and Culture Service. The address is Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency. With the legality of the Bali Dewi Ratih dance studio, legal force is guaranteed and has rights and obligations when entering into non-binding legal relations or collaboration with any party.



Figure 1. Dewi Ratih Bari Dance Studio



Figure 2. Dance studio students performing



Figure 3. Owner of the Dewi Ratih dance studio

As academics, the role that the service team at the Faculty of Law, Warmadewa University, Denpasar, can carry out for the Dewi Ratih studio aims to be able to participate in maintaining empowerment and cultural preservation, of course it is not the same as artists, according to the competencies they have, what can be done is to seek assistance with cooperation contracts aimed at creating legal certainty, creating legal protection for Partners in carrying out their activities, which in turn is expected to be able to carry out and increase the Partner's sense of confidence in carrying out their activities or entering into legal relations with other parties.

Legal protection for the Balinese Dance art studio Dewi Ratih Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency is very important to maintain the existence of a studio and ensure that its work is not claimed by other parties, therefore an art studio must pay attention to its legality by processing the deed of establishment. , whose name will be registered with the Ministry of Law and Human Rights and there will be no other studios using the same name. Proposed service with the title PKM Empowerment and Mentoring Cooperation Contract at the Bali Dance Studio Dewi Ratih Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency, which is moving in the field of arts and culture, it aims to provide service from socio-cultural aspects as well as legal aspects related to forms of empowerment and preservation of Balinese dance and cultural arts, as well as assistance with cooperation contracts from the legal aspects of agreements. Legally, the contract or agreement made by the parties must fulfill the conditions for the validity of the agreement as stated in Article 1320 of the Civil Code, which stipulates that every contract or agreement made by the Dewi Ratih art dance studio must fulfill the 4 conditions for the validity of the contract or agreement, namely mandatory there is an agreement between the parties, the parties are competent from a legal perspective, then there is a certain thing or there is an object of the contract or agreement then the cause is halal, meaning that the contract or cooperation agreement with any party is not prohibited as long as it does not conflict with ethical norms, moral norms, norms of compliance and public order.

The cooperation contract for the Dewi Ratih Dance Studio implies that clear signs have been made for the company or institution so that they are not violated and have an impact on external parties (third parties) in anticipating the impact of negative excesses in the running of the art studio, especially due to the actions of artists who cause losses for other parties. (Adrian Sutedi, 2009: 23)

As is usual with contracts in general, a contract is an event where one person makes a promise to another person or where two people promise each other to carry out something. (Subekti, 1983: 1). Meanwhile, the cooperation contract for the Dewi Ratih dance studio is a business carried out jointly or individually or between groups which aims to achieve a common goal. Thus, cooperation is the most important interaction. This is because humans are essentially social creatures who are considered unable to live alone without other people.

In Article 1338 of the Civil Code which determines that all contracts or agreements made legally are valid as law for those who make them. In the Dewi Ratih Dance Studio's cooperation contract with partners, when there is a breach of promise (default) it means not carrying out the contents of the cooperation contract. Even though the parties have previously provided justice and legal certainty to the parties, the law provides sanctions in the form of compensation, cancellation of contracts or agreements, contracts becoming null and void and risk transfer.

By conducting business management and marketing management training so that partners can provide better promotional facilities and partners can also carry out a feasibility analysis of the dance business, they can calculate the amount of net profit obtained and they can expand their cultural dance marketing area if in the future the amount of profit increases. In this case, there is also good business management and marketing strategies for the Dewi Ratih dance studio business using online media (via YouTube and Instagram). This will further increase competitiveness in the world of art both in the national and international realms and can also improve the economy, especially the Balinese dance studio Dewi Ratih Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency.

This is the background that attracted the attention of the devotees to study and examine it in a community service entitled "PKM Empowerment and Assistance for Collaboration Contracts at the Balinese Dance Studio Dewi Ratih Banjar Busana Kaje, Baha Village, Mengwi District, Badung Regency".

Priority Issues

Based on the results of the situation analysis and identification of partner problems, the priority problems are;

1. There has been no assistance with a written cooperation contract carried out at the Bali Dance Studio Dewi Ratih Banjar Busana Kaje, Baha Village, Mengwi District, Badung Regency!

2. There is no optimal empowerment of Balinese dance at the Dewi Ratih Balinese dance studio, and what forms of empowerment and marketing methods through offline and online media at the Dewi Ratih Balinese Dance Studio at Banjar Busana Kaje, Baha Village, Mengwi District, Badung Regency so that it remains in demand not only in the national realm to the international realm!

Method

The implementation method used in the community service program is by:

Business Law Program

1. Assistance with draft cooperation contracts.
2. Marketing outreach via YouTube online media

Procedural Law Program

1. Assistance in resolving default cases

Faculty of Letters Program:

1. Forms of empowerment of the Balinese dance art Dewi Ratih

Bali Dance Studio Partner Dewi Ratih at Banjar Busana Kaje, Baha Village, Mengwi District, Badung Regency:

Partner Program:

1. Prepare the practice area
2. Prepare consumption
3. Analyze the draft cooperation contract

Student Program:

1. Provide assistance in collecting data in the field
2. Assist in collecting documentation
3. Assist in taking videos with a duration of 4 minutes

Results and Implementation

Results Obtained (Outcome) from Implementing Community Service

Advances in digital technology are considered to have brought major changes to all aspects of the economy and culture, especially the development of Indonesian culture. This Balinese dance tradition was recorded as cultural heritage at the material level by the Minister of Education and Culture. And this dance has a Patent and Copyright.

When viewed from its philosophical aspect, the Balinese dance tradition is a symbol of Indonesian culture for the people of Bali. Implementation of Balinese dance traditions at Sanggar Dewi Ratih such as Puspanjali dance, Butterfly dance, Cilinaya dance, Manukrawa dance, Sekar Jepun dance, Cendrawasih dance, and weaving dance are dances performed at Dewi Ratih's studio for her students numbering around 50 people. This dance is usually performed every time there is a religious ceremony, as a form of cultural preservation and cultural appreciation which must be performed by the Dewi Ratih studio, as well as empowering Balinese dance for the community in Baha village in particular. The clothes used in carrying out Balinese dance traditions at the Dewi Ratih studio in Baha village are typical Balinese dance clothes according to the dance and with faces decorated to make them look more beautiful and attractive.

In today's global era, the implementation of Balinese dance traditions is still carried out by the Baha village community every time there is a religious ceremony. What is the impetus for Sanggar Dewi Ratih to continue to empower and preserve Balinese dance traditions is that Balinese dance continues to be preserved and developed in the form of various creations and variations by the next generation so that Balinese dance culture does not become extinct in the future and is developed overseas, their strong belief in the impact caused by carrying out this tradition. The people of Baha village believe that this tradition can unite all the elements found in Baha village. Apart from that, the most important thing is that the people of Baha village believe that by carrying out this tradition, they will preserve the traditions of our ancestors for generations to come in the era of globalization. This belief is based on the Balinese dance tradition which must be maintained, preserved and developed with various varied works and innovations so that foreign tourists continue to believe in and are interested in traveling to Bali.

With the development of arts and culture and technology, the Dewi Ratih dance studio has begun to be known among local and national communities. In the legal and business aspects, it is mandatory to have a non-binding cooperation contract with any party to express the cooperation agreement in the form of a contract which aims to provide clear legal certainty. made by the parties. So we, the PKM Team at the Faculty of Law, Warmadewa University, Denpasar, provide regular assistance starting from the process of drafting an agreement to signing the contract and also provide assistance when one of the parties, for example, breaks a promise, which is called a default on the agreed contract.

Through the Balinese dance tradition, it can be realized that whatever form of culture we have, it is an obligation for all of us to protect and preserve it. Not looking at what era will be faced in the future, but what will be faced in the future,

how the current era is able to maintain the existence of existing culture. By empowering and preserving Balinese dance at the Dewi Ratih studio in Baha Village, economically it provides quite high economic benefits because Balinese dance is presented to tourists who visit Baha Village as a tourist village. Thus, the Balinese dance performed by the Dewi Ratih studio is an asset to Baha village which brings prosperity to its people. Through the dance tradition at the Bali Dewi Ratih Dance Studio, Banjar Busana Kaja, Baha Village, Mengwi District, Badung Regency, this culture can be realized that preserving and cultivating the art of dance has become an obligation for all of us to protect and preserve it and empower the next generation to Dance culture does not become extinct and future generations are able to maintain the existence of the existing culture. Preserving

dance cultural traditions must be able to accommodate new patterns in improving the economy of Banjar Busana Kaja, Baha Village so that dance culture can increase its competitiveness in the global world, such as for example:

1. Marketing strategy for Balinese dance cultural attractions in the global world through offline and online media;
2. Packaging of Balinese dance cultural products with various creations and variations capable of competing in the global world and abroad;
3. Balinese dance cultural attractions for domestic and foreign tourists can be done through offline media and through online media.
4. Marketing Balinese dance culture through offline media and online media will have an impact on the economy of Baha village in particular, one of which is by presenting Balinese dance performances every time there is an event that invites state or foreign guests and to attract tourists as a promotional event.
5. Collaborate Balinese dance culture with other cultures, so that it is more creative and varied.

The partner's contribution in service activities is providing very accurate data, starting from the history of Balinese dance and the extent to which the Baha village community has empowered and participated by promoting ancestral traditions to domestic and foreign tourists. The data we obtained was in the form of interviews with the owner. Dewi Ratih studio conducted in Baha Village. The implementation of the service went very smoothly with two students accompanying us to obtain data and the results of the service in form

4 minute long video. In carrying out the Team's service in Baha village, there are many ways to preserve Balinese dance so that it continues to maintain, empower and develop the dance with various and varied creative forms so that it can compete with Balinese dance at the national and international levels and continues for the next generation and continues to be promoted and introduced to the community. domestic tourists and foreign tourists.

Carrying out community service carried out in Baha Village, the Unwar Law Faculty PKM Team as servants did not experience any obstacles or problems in getting the data we needed for service reports and service journals. We promote the results of our service through print media and online media (Youtube). We got all the data based on the results of education and interviews with the owner of Sanggar Dewi Ratih, Mr. Made Kerta, very clear and smooth with a comfortable family atmosphere.

What is a supporting factor for the Unwar Law Faculty PKM Team as a servant is not forgetting to thank the chairman of Community Service, Warmadewa University Denpasar, who has provided financial subsidies from the beginning of the proposal until the formation of reports, service journals, print media, online media (YouTube) so that we can complete these obligations on time. The support from Mr. Made Kerta as the owner of Sanggar Dewi Ratih has provided the data we need and he is very grateful to the PKM Team at the Faculty of Law, Warmadewa University, Denpasar, for helping provide legal consultation in the form of a draft Cooperation contract as well as participating in promoting Sanggar Dewi Ratih in the academic field through PKM journals and print media. and online media (YouTube).

The solutions to problems and follow-up actions/targets to be achieved through the implementation of this service are:

No	Problem Identification	Follow-up	Solution/Target Achievements
1.	Cooperation Agreement with other parties Dewi Ratih Dance Studio in the tourist area of Baha Village, Mengwi District, Badung	Regency Draft Cooperation Agreement, to obtain written proof of ownership.	Draft cooperation agreement which aims to obtain legal certainty and legal protection
2.	Lack of empowerment and maximum preservation of Balinese dance supports the tourist area of Baha Village, Mengwi District, Badung Regency	Implementation methods to empower and preserve Balinese dance are cultural dances for future generations so that the Balinese dance culture does not become extinct, so it continues to be developed with various and varied forms of creation.	<ol style="list-style-type: none"> 1. The Dewi Ratu Balinese dance studio was licensed in 2019; 2. Balinese Dance Studio Dewi Ratih will still be sold to the tourism sector in Indonesia preserved and empowered; 3. Village Porkdarwis group Baha tourism invites guides to provide outreach and participate in promoting to Abroad, a draft Cooperation agreement was drawn up with the Guides. 4. Balinese Dance Studio Dewi Ratih will be used as a cultural attraction for every arrival of domestic tourists and foreign tourists when visiting the Baha village tourist area.
3.	Lack of promotion through offline media and online media.	Promoted via Instagram, WA and Face Book media.	<ol style="list-style-type: none"> 1. As a promotional impact through offline and online, Sanggar Dewi Ratih Baha Village has prepared a Villa retreat to attract tourists; 2. Prepare a culinary place by introducing typical foods Balinese cuisine.





The next plan is to preserve Balinese dance at the Dewi Ratih Studio in Baha Village. In principle, the Baha village community believes that preserving Balinese dance is by performing Balinese dance at the Dewi Ratih Studio every time there is a religious ceremony and every time there are tourist visits in the Baha tourist village. The belief of the people of Baha village is that the Dewi Ratih Balinese dance studio empowers its students and increases the number of students, not only female, but also accepts male students, so that every time there is a religious ceremony and a tourist visit comes to the Baha tourist village for a Balinese dance performance. as a promotional event through tourist arrivals.

Through the Balinese dance tradition at Sanggar Dewi Ratih, it can be realized that preserving and cultivating Balinese dance has become an obligation for all of us to protect and preserve it for future

generations so that Balinese dance culture does not become extinct and future generations are able to maintain the existence of the existing culture. Preserving Balinese dance traditions must be able to accommodate new patterns in improving the economy of Baha village so that Balinese dance culture can increase its competitiveness in the global world.

Conclusion

A written draft cooperation agreement was drawn up between the Dewi Ratih dance studio in Baha Village and non-binding parties using dance performances from the Dewi Ratih Studio, with the aim of creating legal certainty between the parties.

How to empower and preserve Balinese dance at the Dewi Ratih studio in Baha Village, namely by increasing the number of students not only female in accordance with the name of the Dewi Ratih studio but also involving male dance students for gender equality. The aim of optimizing empowerment This means that all people in Baha Village are obliged to participate in optimizing Balinese dance culture and developing Balinese dance with diverse and varied creative forms, in addition to empowering the obligation to preserve Balinese dance by performing it at every religious ceremony and every time there are visits by tourists and state guests, as well as selling Balinese dance culture to the tourism sector through domestic tourists and foreign tourists, so that they are interested in watching Balinese dance culture, Balinese dance is promoted overseas by guides who come to Indonesia.

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